



General information guide

Ordre professionnel des inhalothérapeutes du Québec's virtual seminar

November 13, 2021



Information to the partners

Virtual seminar date

Saturday, November 13, 2021

As announced in our June 4th communication, we will hold a virtual seminar on Saturday, November 13, 2021. Being a first for us, we looked to Creativ Nation, a trustworthy and experimented firm, to make this event an enriching and rewarding experience.

Because your involvement in our conference has always been a guarantee of success, it was important for us to create an opportunity for you, within the context of a virtual event, to meet respiratory therapists and to present your products and services.

We therefore propose 4 partnership options that will hopefully cater to your needs.

Your collaboration and participation are essential as they allow us to offer our respiratory therapists a high-quality academic activity at an affordable price, where everyone can find some benefit. We hope to see many of you there.

Thank you for contributing to the continuing education of the Quebec respiratory therapists.

Partnership options

Category	Benefits	Cost
Platinum	<ul style="list-style-type: none">Logo on the OPIQ microsite dedicated to the seminar in the “Partenaires” section, and on the Creativ Nation siteParticipation to the <i>Innovation Conference</i>*Virtual booth†	\$1,800
Gold	<ul style="list-style-type: none">Logo on the OPIQ microsite dedicated to the seminar in the “Partenaires” section, and on the Creativ Nation siteParticipation to the <i>Innovation Conference</i>	\$1,200
Silver	<ul style="list-style-type: none">Logo on the OPIQ microsite dedicated to the seminar in the “Partenaires” section, and on the Creativ Nation siteVirtual booth	\$800

Bronze	<ul style="list-style-type: none"> ▪ Logo on the OPIQ microsite dedicated to the seminar in the “Partenaires” section, and on the Creativ Nation site 	\$500
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*The OPIQ is allocating a 30-minute time slot to you in the scientific program. It is an excellent opportunity for your company to present your most recent innovations and for your specialists to engage with respiratory therapists on your innovative practices.

†The virtual booth offers various possibilities for the presentation of your products and services in the health and cardiovascular care depending on the chosen model (live or pre-recorded video, business card, participants’ business card, appointment calendar, etc.). You will have access to a contact person at Creativ Nation who can help you create your booth. Please see attached documents for more information.

The program schedule is not finalized. However, 15-minute breaks in the morning and in the afternoon will be allotted to the booths, as well as 75 minutes during lunchtime. The announced presentations for the *Innovation Conference* will be held at lunch from 12:30 PM to 1:00 PM.

Once you have chosen the partnership option that suits you best, please complete the required documents (in appendices) and forward back to Anie Gratton by e-mail to adjointe.juridique@opiq.qc.ca. An answer before July 20, 2021, regarding your participation would be greatly appreciated.

- ✚ Exhibitor contract (mandatory for all participants, even if contract has already been signed for the conference)
- ✚ *Innovation conference* (for Platinum and Gold partnerships)
- ✚ Booth creation form-2D model (for Platinum and silver partnerships)

Contact person at the OPIQ

Ms. Anie Gratton

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Contact person at Creativ Nation

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